18th Annual Conference of the JD/MBA Students’ Association

HIGHER GROUND

HOW TECHNOLOGY AND INNOVATION ARE DRIVING CHANGE IN BUSINESS, LAW, AND MEDIA

WITH A KEYNOTE ADDRESS BY

JOHN STACKHOUSE

SENIOR VICE-PRESIDENT, OFFICE OF THE CEO AT ROYAL BANK OF CANADA
EDITOR-IN-CHIEF, THE GLOBE & MAIL, 2009-2014

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MESSAGE FROM THE CO-CHAIRS

Welcome to Higher Ground: How Technology and Innovation are Driving Change in Business, Law, and Media, the 18th Annual Conference of the JD/MBA Students’ Association. Each year, the association hosts a conference on a major theme transcending the spheres of business, law, and public policy. As this year’s conference coincides with the 50th anniversary of the Schulich School of Business and the 125th anniversary of Osgoode Hall Law School, Higher Ground is a celebration of these institutions’ history and of the value of interdisciplinary education.

This year’s conference brings together prominent industry leaders, legal practitioners, entrepreneurs, and esteemed academics to highlight the disruptive influences shaping the business, legal, media, and high-tech sectors. You will hear from experts on a variety of topics including the role of incubators, digital piracy, alternative business structures in the legal profession, mobile commerce, the future of digital entertainment, and much more.

We would like to thank the generous sponsors, speakers, professors, and staff from Osgoode and Schulich, as well as the volunteers who have donated their time, resources, and talent to make this year’s event a success. We would also like to acknowledge the continued guidance of the JD/MBA program co-directors, professors Peter Macdonald and Tom Johnson, and the support of Professor Edward Waitzer and the Hennick Centre’s associate director, Tanya Bowes.

Thank you for participating in this year’s conference and for supporting the JD/MBA Students’ Association. We hope that you find today’s sessions and speakers engaging and informative.

Sincerely,

Althea Yip, Patricia Wood, Rocky Swanson, & Brendan Monahan
Conference Chairs
SCHEDULE

8:00 – 8:30  REGISTRATION & BREAKFAST
Sponsored by Norton Rose Fulbright Canada LLP

8:30 – 8:45  CONFERENCE WELCOME
Patricia Wood & Brendan Monahan
Conference Chairs, JD/MBA Students’ Association

8:45 – 9:00  INTRODUCTION TO KEYNOTE
Edward Waitzer
Director, Hennick Centre for Business & Law

9:00 – 10:00  KEYNOTE ADDRESS AND Q&A
John Stackhouse
Senior Vice-President, Office of the CEO at Royal Bank of Canada

10:00 – 11:00  CONCURRENT PANELS I
Sponsored by McMillan LLP
With a choice of either:

ALTERNATIVE FINANCING  or  THE ROLE OF INCUBATORS

11:00 – 12:00  CONCURRENT PANELS II
Sponsored by McCarthy Tétrault LLP
With a choice of either:

ALTERNATIVE BUSINESS STRUCTURES IN THE LEGAL PROFESSION  or  ISSUES RELATING TO MOBILE COMMERCE

12:00 – 12:45 LUNCH
12:45 – 1:00 PRESENTATION OF HENNICK MEDAL
Tom Johnson,
Co-Director, JD/MBA Program, Osgoode Hall Law School

Presented to:

Amber Lam,
Associate, Cravath, Swaine & Moore LLP

1:15 – 2:15 CONCURRENT PANELS III
With a choice of either:

DIGITAL INFORMATION & ENTERTAINMENT or DIGITAL PIRACY

2:20 – 2:30 REMARKS FROM THE CHAIRS
Rocky Swanson & Althea Yip
Conference Chairs, JD/MBA Students’ Association

2:30 – 2:45 DEAN’S ADDRESS
Lorne Sossin,
Dean, Osgoode Hall Law School

2:45 – 3:00 FINAL REMARKS
Peter Macdonald,
Co-Director, JD/MBA Program, Schulich School of Business
1. ALTERNATIVE FINANCING
This panel will examine forms of alternative financing for corporations including crowdfunding platforms such as HiveWire, Indiegogo and Kickstarter. Topics will include how a crowdfunded business may operate differently, how regulators have responded to these emerging means of raising funds, and typical opportunities and challenges that may arise for businesses in this context.

Featuring:
• **John Wires**, Founder, Wires Law & Startup Legal Advisor, National Crowdfunding Association of Canada
• **Klever Freire**, CEO & Founder, DreamQii
• **Christopher Charlesworth**, Co-Founder, HiveWire
• **Huston Loke**, Director, Corporate Finance, Ontario Securities Commission

2. THE ROLE OF INCUBATORS
This panel will engage attendees in a discussion on opportunities and challenges that arise in the context of a business incubator. Topics will include the incubation process and the services most commonly provided by an incubator such as access to intellectual capital, help with regulatory compliance and intellectual property management. Panelists will also discuss emerging challenges for lawyers and incubators in providing services for entrepreneurs.

Featuring:
• **Karen Dubeau**, Director of Partner Engagement, VentureLAB
• **Anthony de Fazekas**, Partner, Norton Rose Fulbright Canada LLP
• **Rita Gao**, Associate, Norton Rose Fulbright Canada LLP
• **Aron Solomon**, Senior Advisor, Education Technology, MaRS Discovery District
CONCURRENT PANELS II
11:00-12:00 pm

3. ALTERNATIVE BUSINESS STRUCTURES IN THE CANADIAN LEGAL PROFESSION

This panel will examine the threats and opportunities facing the legal profession as new technologies and client expectations transform the delivery of legal services in Canada. Panelists will discuss the viability of the traditional partnership structure for law firms. Topics covered will include insourcing and outsourcing of legal services, national and international expansion, and public versus private business models.

Featuring:
- Malcolm Mercer, Partner, McCarthy Tétrault LLP
- Joe Milstone, Co-Founder, Cognition LLP
- Cornell Wright, Partner, Torys LLP
- Peter Macdonald, Co-Director, JD/MBA Program, Schulich School of Business

4. ISSUES RELATING TO MOBILE COMMERCE

This panel will engage attendees in a discussion on the rise of business-to-consumer commercial activities conducted via mobile devices. Rapid growth in this area has facilitated tremendous opportunities for consumers and for business, but challenges related to data security and consumer protection have also arisen. Panelists will discuss current trends in this space, and what the future may hold for mobile commerce and for financial services more broadly.

Featuring:
- Patricia Meredith, Former EVP Corporate Strategy at CIBC & Chair of Task Force for the Payments System Review
- James Darroch, Associate Professor of Policy and CIT Chair in Financial Services, Schulich School of Business
- Jeffrey Graham, Partner, Borden Ladner Gervais LLP
CONCURRENT PANELS III

1:15-2:15 pm

5. DIGITAL INFORMATION & ENTERTAINMENT

This panel will examine various disruptive forces in the media and digital information realm. Topics covered will include new platforms for content creation and dissemination of film, television and books, the tension between physical and digital media, and regulation in the media and communications space.

Featuring:
- **Ivan Yuen**, Co-Founder, Wattpad
- **Andrew Akman**, Chief Operating Officer, Cineflix Media
- **Douglas Barrett**, BellMedia Professor of Media Management, Schulich School of Business
- **Stephen Zolf**, Partner, Aird & Berlis LLP

6. DIGITAL PIRACY

This panel will engage attendees in a discussion on current issues in piracy and privacy including the 2014 Sony and Target hacks, data security, the use of personal data in business models, how data can be better protected, and the ethics of hacking and of who decides to publish hacked material.

Featuring:
- **Avner Levin**, Associate Professor & Director, Privacy and Cyber-Crime Institute, Ryerson University
- **David Elder**, Counsel, Stikeman Elliott LLP
- **Matt Snell**, Senior Counsel, Global Technology Services, IBM Canada
- **Monica Goyal**, Principal, Aluvion Law
If you want to go far.

Some people have long known what they want out of a career. They look beyond their present and focus on their future: a future with international scope, global clients and limitless possibilities.

If you are that person, you’ve just found where your future lies.
MESSAGES FROM THE DEANS

ON BEHALF OF OSGOODE HALL LAW SCHOOL it is my pleasure to welcome you to the 18th Annual JD/MBA Students’ Association Conference: “Higher Ground: How Technology and Innovation are Driving Change in Business, Law, and Media.”

Osgoode pioneered the development of the LLB/MBA, now the JD/MBA, in 1972 and this program has been a source of trailblazing, inspiration and pride in the four decades since. Today, with the support of the Hennick Centre for Business and Law, the joint program has never been more vibrant. I commend the JD/MBA Students’ Association for their choice of topic for this year’s conference. The disruptive potential of technology and innovation can now be felt throughout the spheres of business, law and media—often in interrelated ways. This rapid period of flux will alter industry models—especially those which rely on knowledge and analysis. This year’s conference topic underscores the value of interdisciplinary analysis and lateral thinking. This focus on multiple perspectives is reflected throughout the program.

I am confident that this year’s JD/MBA Students’ Association Conference will be insightful, informative, engaging and provocative. Thanks to all those who are participating in this exciting event.

Lorne Sossin
Dean
Osgoode Hall Law School
ON BEHALF OF THE SCHULICH SCHOOL OF BUSINESS, I wish to extend a warm welcome to all of the delegates, presenters, sponsors and guests at the 18th annual JD/MBA Conference.

Established in the early 1970s, the joint JD/MBA was the first degree program of its kind in Canada and one of the first in all of North America. The program, jointly delivered by two highly rated professional schools, provides students with a solid grounding in the fundamentals of both business and law. Over the years, it has produced a large number of outstanding graduates who have distinguished themselves in a wide range of fields.

The JD/MBA Conference has always presented engaging and topical themes. This year’s conference continues that tradition of real-world relevance. The theme of “Higher Ground: How Technology and Innovation are Driving Change in Business, Law, and Media” tackles some of the key issues facing businesses, law firms, and media organizations alike.

I would like to offer my congratulations to the members of the JD/MBA Conference executive team for all of their work in organizing this year’s event, particularly with respect to the impressive line-up of guest speakers. I am certain that you will find this year’s conference to be a memorable and rewarding experience, and I strongly encourage you to take advantage of the many learning and networking opportunities it will offer.

Dezsö J. Horváth
Dean & Tanna H. Schulich Chair in Strategic Management
Schulich School of Business
KEYNOTE SPEAKER

JOHN STACKHOUSE

Senior Vice-President, Office of the CEO, Royal Bank of Canada

As Senior Vice-President in the Office of the CEO at Royal Bank of Canada, John Stackhouse is adviser to the executive leadership team and board of directors on economic, political and social affairs, and a champion for the bank on public policy.

Before joining RBC in January 2015, Stackhouse was editor-in-chief of The Globe and Mail, and led the news organization through the launch of a paid website, mobile apps and a historic redesign of the newspaper. He was previously the Globe’s business editor, foreign editor and, for seven years, a foreign correspondent based in New Delhi, India. His reporting won five National Newspaper Awards.

Stackhouse has interviewed a host of world leaders, including Vladimir Putin, George W. Bush, the Aga Khan, Aung San Suu Kyi and Benazir Bhutto. He has also written two books, Out of Poverty and Timbit Nation, and is due to publish a third, Mass Disruption: How the Digital Revolution is Changing What You Read, in Fall 2015.

He is a senior fellow at the Munk School of Global Affairs at the University of Toronto, and the C.D. Howe Institute, and serves on the boards of Saint Elizabeth Health Care and World Literacy Canada.
SPEAKERS & PRESENTERS

ANDREW AKMAN

Chief Operating Officer, Cineflix Media Inc.
Panelist, Digital Information & Entertainment

Andrew Akman is COO of Cineflix, a Toronto- and Los Angeles-based producer and distributor of popular entertainment content for the global market. Andrew oversees the company’s corporate operations, information technology, and post-production and is also responsible for setting up and overseeing the operations of partnerships and acquisitions. Andrew is based in Cineflix’s Toronto office and reports directly to Co-CEOs Katherine Buck and Glen Salzman.

Andrew brings over 15 years of experience to Cineflix. Prior to joining the company he held senior management positions at Shaw Media where he had oversight of planning and integration, at CanWest Broadcasting he led the integration of the Alliance Atlantis broadcast assets and oversaw the corporate services teams, and at Alliance Atlantis he played a key role in mergers and acquisitions and capital markets transactions.

DOUGLAS BARRETT

BellMedia Professor of Media Management, Schulich School of Business
Moderator, Digital Information & Entertainment

Professor Barrett is BellMedia Professor of Media Management at the Schulich School of Business in Toronto and is Principal of barcode SDG. From 2004 to 2008 he was Chair of the Board of Directors of the Canadian Television Fund. While Chair, Mr. Barrett reformed the Fund’s complex governance and funding practices and led strategic responses to examinations by the CRTC, the Parliamentary Committee on Canadian Heritage, the Senate Committee on Transport and Communications and the Auditor General of Canada.

For 20 years until 2006, Mr. Barrett was the senior partner practising Media & Entertainment law at McMillan LLP. He has been listed by the legal directory LEXPERT as one of Canada’s 500 Leading Lawyers.
CHRISTOPHER CHARLESWORTH

Co-Founder, HiveWire
Panelist, Alternative Financing

Christopher Charlesworth is Co-Founder of HiveWire, a crowdfunding platform developer. He holds an MBA from the Joseph L. Rotman School of Management, The University of Toronto, and an Honours Bachelor of Political Science from The University of Western Ontario. Since 2008, Christopher has consulted to such companies as Direct Energy, Desjardin Credit Union, and Prodemnity Insurance Corporation. At HiveWire Christopher supervises the deal-flow and sales pipeline, additionally engaging directly with investors and companies as he supports the overall due diligence process. He is also responsible for HiveWire business development and strategic partnerships.

JAMES DARROCH

Associate Professor and CIT Chair in Financial Services, Schulich School of Business
Moderator, Mobile Commerce

Dr. James L. Darroch is an Associate Professor of Strategic Management and International Business and the CIT Chair in Financial Services, Schulich School of Business, York University. He holds an M.B.A. and Ph.D. in Strategic Management and International Business from York University and has taught at York since 1986. In 1997, he joined the working group for the Toronto International Centre for Financial Sector Supervision (Toronto Center). From 2002 to 2006 he was Program Director for the Risk Management Curriculum at the Bank of Montreal. He is currently Director of the Financial Services Program, Co-Director of the Hennick Centre, co-director with Corey Jack of the Masters Certificate in Financial Services Leadership and the Professional Banking Program offered by the Schulich Executive Education Centre, and on the Board of the Toronto Financial Services Alliance. He has been nominated for the School’s Teaching Excellence Award three times.

His research focuses upon strategic management with an emphasis on governance and enterprise risk management especially in financial services firms.
ANTHONY DE FAZEKAS  
*Partner, Norton Rose Fulbright Canada LLP*
*Panelist, The Role of Incubators*

Anthony de Fazekas’ practice focuses on all areas of information technology law, including the formation of winning IP strategies and the development and prosecution of original patent applications in a wide range of IT-related technologies. He has also handled all aspects of high-profile in-bound and out-bound technology licensing transactions and has developed cutting-edge legal templates for numerous significant IT companies.

Mr. de Fazekas has worked extensively in the innovation sector with many research institutions, large corporate innovators, startups and scaling technology companies. He has a proven track record in helping drive the acceleration, and increased valuation, of technology startups. Mr. de Fazekas has a thorough understanding of the technology and business objectives of his clients and transfers this knowledge to client service teams. He brings creativity, sector insight and business-mindedness to all client projects.

KAREN DUBEAU  
*Director of Partner Engagement, ventureLAB*
*Moderator, The Role of Incubators*

As Director of Partner Engagement for ventureLAB, Karen leads the development and management of strategic and collaborative partnerships key to ventureLAB’s clients and stakeholders, and to the evolution of a dynamic regional ecosystem supporting innovation and entrepreneurship.

Karen has experience as a successful founder and entrepreneur of an Ottawa technology firm, and has spent the last 6 years working with not-for-profit business associations and communities on strategic programs involving intelligent communities, gigabit corridors, knowledge mobilization for small businesses and building community-based collaboration ecosystems. Her work has been recognized with numerous awards, including the Ernst & Young Entrepreneur of the Year Award for the province of Ontario, a Top 40 Under 40 Alumnus, the Chamber of Commerce Executives of Canada’s Staff Person of the Year Award, and most recently, the Queen’s Diamond Jubilee.
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SPEAKERS & PRESENTERS

DAVID ELDER
Counsel, Stikeman Elliott LLP
Panelist, Digital Piracy

David Elder practices communications, competition and privacy law with Stikeman Elliott LLP, where he is Chair of the Communications group and a member of the Competition and Foreign Investment, Privacy & Data Protection, Government Relations, Regulatory and Public Policy practice groups. He also serves as the firm’s Chief Privacy Officer. He has also been retained as Special Digital Privacy Counsel to the Canadian Marketing Association. He provides privacy compliance advice to a wide range of Canadian and international businesses conducting both “bricks and mortar” and online activities, and has also been an active participant in legislative and policy developments respecting privacy, lawful access and spam. David is one of Canada’s leading practitioners in the area of unsolicited telecommunications, and is also recognized as one of the country’s foremost authorities on Canada’s Anti-Spam Legislation (CASL). He has advised a range of clients with respect to compliance with the Unsolicited Telecommunications Rules, including the National Do Not Call list, and both the electronic message and computer program installation provisions of CASL. Based in Ottawa, he has over 20 years of experience gained in private practice, government and corporate settings.

KLEVER FREIRE
CEO & Founder, DreamQii Inc.
Panelist, Alternative Financing

Klever Freire is CEO and Founder of DreamQii where he has developed a business centered around the commercialization of multi-rotor unmanned aerial vehicles and their control software. DreamQii built the PlexiDrone, a device that snaps together in under a minute and requires no tools for set-up. Freire is an aerospace engineer by profession, with a passion for robotics and artificial intelligence systems. Freire’s industry experience includes the design and development of commercial aircraft, business jets and military aircraft platforms. He studied aerospace engineering at Ryerson University in Toronto.
SPEAKERS & PRESENTERS

RITA GAO  
Associate, Norton Rose Fulbright Canada LLP  
Panelist, The Role of Incubators

Rita Gao’s practice focuses on creating and protecting intellectual property assets in Canada, the United States, and around the world. Ms. Gao has experience with numerous fields of technology, including computer hardware and software, mobile devices, telecommunications, near-field communications, medical devices, cloud-based technologies, image processing, vehicle computing systems, enterprise resource planning systems, and other consumer and industrial products.

Before joining Norton Rose, Ms. Gao articled at a boutique intellectual property law firm in Toronto. Prior to her legal career, Ms. Gao was with Deloitte Consulting, where she worked on various technology strategy and system implementation projects for companies in both the private and public sectors. While pursuing her engineering degree at University of Toronto, Ms. Gao gained valuable industry experience working at a national wireless telecommunications company. Ms. Gao reads, writes and speaks fluent Mandarin and conversational Cantonese.

JEFFREY GRAHAM  
Partner, Borden Ladner Gervais LLP  
Panelist, Mobile Commerce

Jeffrey Graham is the head of the Financial Services Regulatory Practice of Borden Ladner Gervais LLP (BLG). Jeff has extensive experience within the financial sector in Canada and the United States. Jeff began his legal practice in Washington D.C office of Hogan & Hartson (now Hogan Lovells) where he acted for US banking organizations. Before joining BLG, he served as Director of Legal Services for the Ministry of Financial Institutions (Ontario) where he was responsible for advising the Minister on legislation and policy related to provincially regulated deposit taking institutions, including credit unions, the securities industry, insurance companies and pension funds. Subsequently, Jeff headed the financial services practice of an international public policy consulting firm based in Ottawa where he represented major financial services trade associations and financial institutions in their dealings with Canadian federal financial institution regulators and the Government of Canada. Currently, Jeff advises domestic and international financial institutions on compliance with federal and provincial financial services legislation and regulations, including on issues with respect to establishment of new entities and products, corporate governance, anti-money laundering and consumer protection.
MONICA GOYAL

Principal, Aluvion Law
Panelist, Digital Piracy

Monica Goyal began her career working as an engineer in R&D for companies like Toshiba, Nortel and Nokia while earning her Masters of Engineering at Stanford. Monica’s experience has conditioned her to look for new approaches to problems—a practice she brings with her to the legal field. Monica currently teaches a course on Legal Technology at York University’s Osgoode Hall. She was named in 2014 as one of 10 Women to Watch in Tech in the Journal of the American Bar Association.

DEZSO J. HORVATH

Dean and Tanna H. Schulich Chair in Strategic Management, Schulich School of Business

Dezső J. Horváth is Dean and Tanna H. Schulich Chair in Strategic Management at the Schulich School of Business, York University, where he has been a member of the faculty since 1977. Dr. Horváth holds an electrical engineering degree, a Master’s degree in Business Administration, and Licentiate and PhD degrees in Management from Sweden. Following an early career in research and development with ASEA (now ABB), he was appointed to increasingly senior academic positions before joining York.

On becoming Dean in 1988, Dr. Horváth worked with internal and external stakeholders to position Schulich as “Canada's Global Business School™”. The School’s many strategic partnerships around the world include academic exchange agreements with more than 80 business schools in close to 40 countries. Schulich also operates satellite centres in Beijing and Shanghai, China; Mumbai, India; Seoul, South Korea; Mexico City, Mexico; and São Paulo, Brazil. In 2010 Schulich became the first leading international business school from outside India to deliver an MBA degree in that country.

In addition to his role as Dean, Dr. Horváth is a director of a number of companies and organizations and serves on the advisory board of various business schools around the world. He was named 2004 Dean of the Year by the Academy of International Business (AIB), the world’s leading association of scholars in the field of international business, in recognition of his “outstanding leadership in various aspects of internationalization, including programs, research and curriculum development, and outreach.” In 2008 he was made a Member of the Order of Canada, the country’s highest civilian honour, for his academic leadership and sustained commitment to business education.
SPEAKERS & PRESENTERS

TOM JOHNSON
Co-Director, JD/MBA Program, Osgoode Hall Law School
Presenter, Hennick Medal for Academic Excellence

Professor Tom Johnson is Director of Osgoode’s Intensive Program in Business Law and Co-Director of the Schulich and Osgoode joint JD/MBA Program. A member of the Osgoode Hall Law School faculty since 1987, he has served as Director of the Osgoode Business Clinic and as Co-Director of Osgoode’s LLM Program in Bankruptcy and Insolvency.

Professor Johnson’s areas of teaching include contract law, commercial law (secured transactions, bankruptcy and insolvency, capital market regulation and international business transactions), international development and project finance. In 2009, he was the recipient of the Osgoode Teaching Excellence Award.

Professor Johnson has over 20 years experience as a consultant to the World Bank and the Inter-American Development Bank, working on access to finance and land tenure reform projects in developing countries. In that role he has advised governments in Central and South Asia, Latin America, the Caribbean, the Middle East and East Africa.

AMBER LAM
Associate, Cravath, Swaine & Moore LLP
Recipient, Hennick Medal for Academic Excellence

Amber Lam is an associate at Cravath, Swaine & Moore LLP in New York City. She completed her JD/MBA at Osgoode and Schulich in 2014. Amber holds a Bachelor of Business Administration degree (Hons.) with Distinction from the Schulich School of Business. While completing her studies at Osgoode and Schulich, Amber was President of the Schulich Real Property Students’ Association, Co-Vice President of Osgoode’s Business Law Society and a member of ULI Toronto’s Student Committee.

The Hennick Medal for Academic Excellence is awarded to the JD/MBA student with the highest cumulative GPA over the course of the program.
HUSTON LOKE
Director, Corporate Finance, Ontario Securities Commission
Panelist, Alternative Financing

Huston Loke is the Director of the Corporate Finance Branch of the Ontario Securities Commission. The Branch is responsible for regulating reporting issuers other than investment funds, for leading issuer-related policy initiatives, and for overseeing take-over bids. The Branch also monitors compliance through ongoing reviews, and establishes the regulatory framework for securities offerings in the public and exempt markets. Policy development and supervision activities for insider reporting and credit rating agencies are also covered by the Branch. Prior to joining the OSC in 2012, Huston was an advisor to the Chief Risk Officer of a major financial institution. Prior to that, Huston was President of a credit rating agency. He holds a Bachelor of Arts and Science and a Master of Business Administration (Accounting and Finance), and is a Chartered Financial Analyst.

PETER MACDONALD
Co-Director, JD/MBA Program, Schulich School of Business
Moderator, Alternative Business Structures in the Canadian Legal Profession

Peter Macdonald is a lawyer, mediator and Co-Director of the Joint JD/MBA Program at the Schulich School of Business, York University. Peter graduated from Osgoode Hall Law School in 1985 and was called to the Bar of Ontario in 1987. From 1987 to 1994, Peter practiced corporate/commercial and securities law with two downtown Toronto law firms and a large multinational corporation in Montreal. Over the past fifteen years, Peter has been engaged as an independent commercial mediator in a broad range of corporate, banking, personal injury, employment and insurance-related disputes.

In addition to his mediation practice, Peter teaches various business law courses to BBA, MBA and Joint JD/MBA students at the Schulich School of Business, where he has received numerous teaching excellence awards. Peter has also been extensively involved in designing and delivering intensive negotiation and mediation training programs for judges, lawyers, public sector agencies and other business professionals throughout Ontario.
SPEAKERS & PRESENTERS

MALCOLM MERCER
Partner, McCarthy Tétrault LLP
Panelist, Alternative Business Structures in the Canadian Legal Profession

Malcolm Mercer is a partner in McCarthy Tétrault’s Litigation Group with thirty years in practice. Mr. Mercer is a bencher of the Law Society of Upper Canada, Chair of the Law Society Professional Regulation Committee, Past Chair of the Ethics and Professional Responsibility Committee of the Canadian Bar Association, a member of the CBA Task Force on Conflicts of Interest and a member of the National Committee on Accreditation of the Federation of Law Societies of Canada.

In 2013, Mr. Mercer was recognized by the Canadian Bar Association with the prestigious Louis St. Laurent award. In August 2014, Mr. Mercer was recognized as one of Canada’s Top 25 Most Influential Lawyers by Canadian Lawyer.

PATRICIA MEREDITH
Former EVP of Corporate Strategy, Canadian Imperial Bank of Commerce
Panelist, Mobile Commerce

Patricia is a Senior Advisor to financial services and technology companies and their Boards both with Monitor Group and as an independent advisor. Her work has covered issues ranging from strategic governance and organizational design to corporate and business unit strategy within the financial services and technology industries. For more than ten years, Patricia has facilitated Strategic Choice Structuring for senior executives in government, not-for-profit, public and private organizations, including CPP Investment Board, the TSX Group and other major financial institutions. Most recently, she has been engaged in aspects of the technology industry, including information, medical and mortgage technology.

Patricia was formerly Executive Vice-President of Corporate Strategy and a member of the Senior Management Team for Canadian Imperial Bank of Commerce. In this role and as a highly ranked Financial Services Industry Investment Analyst with CIBC Wood Gundy Inc., Patricia has written a number of comprehensive studies on the Canadian banking, investment management, insurance and brokerage industries and their participants. Patricia also chaired the Task Force for the Payments System Review, and has worked with a Harvard University professor to develop a process to link strategy development to strategy implementation in order to execute major strategic change in Fortune 500 organizations.
JOE MILSTONE
Co-Founder, Cognition LLP
Panelist, Alternative Business Structures in the Legal Profession

Joe Milstone is co-founder of Cognition LLP, the industry leader driving change in how business law services are offered, delivered and procured in Canada. Cognition provides senior, business-minded legal services at affordable rates, under flexible structures and with counsel possessing a unique blend of private practice and in-house experience. As a testament to its success, Cognition has been on Profit Magazine’s list of fastest growing businesses for the past two years, and Joe has become a frequent speaker and commentator on the changing legal industry. Joe has spoken at the CBA Canadian Legal Conference, the CCCA Spring Conference, The Commons Institute, The Canadian Institute In-House Counsel Congress, the Financial Executives International Annual Conference and even at partner retreats for traditional Bay Street law firms.

MATTHEW SNELL
Senior Counsel, Global Technology Services, IBM Canada
Moderator, Digital Piracy

Matthew Snell is an executive member of IBM’s global legal department. He is currently the Senior Counsel for the Global Technology Services division at IBM Canada. Matt leads a team of lawyers and contract professionals who, among other things, support technology transactions at IBM including long term complex services engagements, such as IT Outsourcings. Matt received a Bachelor of Applied Science Degree in Systems Design Engineering from the University of Waterloo and a Law Degree from the University of Western Ontario.

ARON SOLOMON
Senior Advisor, Education Technology, MaRS Discovery District
Panelist, The Role of Incubators

Aron is the Senior Advisor for education technology at MaRS. An educator and entrepreneur, Aron has over a quarter century of experience in the business of schools and innovation. Formerly CEO of THINK Global School, Aron is the founder of smartswise and SVbstance, as well as a partner in UNFINISHEDED. He continues to speak regularly on education and innovation, and is an advisor in the ICT Venture Services at MaRS. Aron is a serial entrepreneur who has launched everything from the first luxury-branded education pop-up, to a global education design studio, to a thriving innovation consultancy that imparts the attributes, values, and techniques of Silicon Valley to audiences around the world. Aron describes himself, ultimately, as “one who could never even consider doing something that doesn’t at least aim at global change.”
SPEAKERS & PRESENTERS

LORNE SOSSIN
Dean, Osgoode Hall Law School
Speaker, Dean’s Address

Lorne Sossin became Dean of Osgoode Hall Law School in 2010. Prior to this appointment, he was a Professor with the Faculty of Law at the University of Toronto (2002-2010). He is a former Associate Dean of the University of Toronto (2004-2007) and served as the inaugural Director of the Centre for the Legal Profession (2008-2010). Previously (1997-2002), he was a faculty member at Osgoode Hall Law School, and the Department of Political Science, at York University. His teaching interests span administrative and constitutional law, the regulation of professions, civil litigation, public policy and the judicial process. Dean Sossin was a law clerk to former Chief Justice Antonio Lamer of the Supreme Court of Canada, a former Associate in Law at Columbia Law School and a former litigation lawyer with the firm of Borden & Elliot (now Borden Ladner Gervais LLP).

EDWARD WAITZER
Director, Hennick Centre for Business and Law
Speaker, Keynote Introduction

Edward J. Waitzer has been the inaugural Jarislowsky Dimma Mooney Chair in Corporate Governance, a joint appointment between Osgoode Hall Law School and the Schulich School of Business at York University, since 2007. Previously, he was the Falconbridge Professor of Commercial Law (2005/6) and served as an Adjunct Professor at Osgoode. He teaches a range of courses including Business Associations, Corporate Governance, Investor Protection, Mergers & Acquisitions and an “Art of the Deal” seminar.

Mr. Waitzer was Chair of Stikeman Elliott LLP from 1999 to 2006 and is a senior partner whose practice focuses on complex business transactions, public policy and governance matters. He has previously served as Chair of the Ontario Securities Commission (and of the Technical Committee of the International Organization of Securities Commissions) and as Vice-President of the Toronto Stock Exchange. He has written and spoken extensively on a variety of legal and public policy issues and has served as director of a number of corporations, foundations, community organizations, editorial boards and advisory groups.
JOHN WIRES  
*Founder, Wires Law & Startup Legal Advisor, National Crowd Funding Association of Canada*  
*Panelist, Alternative Financing*

John was called to the Bar of the Law Society of Upper Canada in 2011. He practices business law with a focus on internet and tech start-ups. In addition to helping clients sell their businesses and close private placements, John acts as general outside counsel to a number of small and medium sized businesses in Ontario and across Canada including e-commerce retailers, manufacturers, consulting firms, digital media companies and hi-tech startups. As a former litigator, he appeared in the Ontario Superior Court, the Ontario Court of Appeal and private arbitrations. John graduated from law school with first class honours specializing in both International Trade and Corporate Commercial Law. He currently acts as an advisor to the National Crowdfunding Association of Canada and has been covered in the Globe and Mail, Toronto Star, CBC News, TechVibes and the Canadian Bar Association’s National Magazine on Crowdfunding in Canada.

CORNELL WRIGHT  
*Partner, Torys LLP*  
*Panelist, Alternative Business Structures in the Canadian Legal Profession*

Cornell Wright, who is co-head of Torys’ M&A Practice, is a leading corporate lawyer with extensive experience in M&A and corporate finance transactions. He also advises senior management, boards of directors and shareholders on corporate governance matters.

Cornell has acted for bidders, targets and controlling shareholders in the full spectrum of public and private merger and acquisition transactions, including negotiated and contested acquisitions and divestitures, minority investments and carve-out transactions. Cornell has also acted for both issuers and investment banks in a variety of public offerings for debt and equity.

IVAN YUEN  
*CTO and Co-Founder, Wattpad*  
*Panelist, Digital Information and Entertainment*

Ivan is CTO and Co-Founder of Wattpad, a collaborative writing platform he launched in 2006 that has since grown into a community of over thirty-five million unique visitors per month and 100,000 story uploads per day. Mr. Yuen ensures the company’s technical strategy aligns with business objectives. Prior to Wattpad, Mr. Yuen co-founded FeedM8 and served as the company’s CTO. Before that he was one of the first employees of Tira Wireless, where he helped grow the technical team and developed new and emerging wireless technologies.
STEPHEN ZOLF
Partner, Aird & Berlis LLP
Panelist, Digital Information and Entertainment

Stephen’s practice focuses on media and communications regulation, competition and copyright law. Stephen acts for a broad range of clients, including broadcasters, cable distributors, mobile wireless telecommunications service providers, content creators/producers and professional sports teams. Stephen provides advice in transactional, advisory and regulatory settings, on matters such as media acquisitions, ownership and control reviews (including the application of the Investment Canada Act and the Competition Act), copyright tariff proceedings on the use of film/television and music programs, content regulation, spectrum licensing and dispute resolution/arbitration.

Stephen frequently appears before various administrative tribunals and agencies, including the Canadian Radio-television and Telecommunications Commission (CRTC), the Canadian Copyright Board, the Competition Bureau and Industry Canada.

Stephen has been consistently recognized as a leading practitioner of communications law by Chambers Global: The World’s Leading Lawyers for Business, Lexpert Canadian Legal Lexpert Directory (Telecommunications) and The Best Lawyers in Canada (Communications Law).
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